



MINISTRY OF COOPERATIVES AND MICRO, SMALL  
AND MEDIUM ENTERPRISES (MSMEs) DEVELOPMENT  
STATE DEPARTMENT FOR COOPERATIVES



THE CO-OPERATIVE UNIVERSITY OF KENYA  
*Empowering Communities*



Platform  
Cooperativism  
Consortium

# THE SECOND CO-OPERATIVE MOVEMENT STAKEHOLDERS' ANNUAL CONFERENCE AND THE PLATFORM COOPERATIVISM CONSORTIUM CONFERENCE 2024

## Theme: DIGITAL AFRICA RISING

*Event Program: The Second Co-operative Movement  
Stakeholders' Annual Conference 2024*



**Date:** 4<sup>th</sup> to 8<sup>th</sup> November 2024.

**Venue:** Sarova Whitesands Beach  
Resort & Spa Mombasa, Kenya



**Email:** [coopconference@cuk.ac.ke](mailto:coopconference@cuk.ac.ke)



CUK is ISO 9001:2015  
Certified

## Introduction

In this era of an ever-changing technology and fast rising influence of Artificial Intelligence (AI), we ask, 'what is the impact of the digital era on co-operatives globally, in Africa and, particularly, in Kenya?' We seek to identify opportunities for the co-operative movement which could further enhance and embellish the place of cooperatives in Kenya's socio-economic development. With the Year 2025 declared by the United Nations as the International Year of Co-operatives, and cognizant of the critical role digitization plays, co-operatives should accelerate the momentum to embrace technology and demonstrate their contribution to Sustainable Development Goals and Kenya's Vision 2030. The government of Kenya through the Bottom-up Economic Transformation Agenda (BETA) is providing the infrastructure for a digital superhighway. This digital superhighway will create new opportunities for a tech industry that will bring renewed energy into the center of the co-operative movement and attract youth to the sector.

To delve into this further, The Co-operative University of Kenya, the State Department for Co-operatives and the Platform Cooperativism Consortium are organizing a joint meeting to explore these topics. The five-day Joint Co-operative Conference scheduled for 4<sup>th</sup> - 8<sup>th</sup> November 2024 has "Digital Africa Rising" as the overarching theme. The conference is divided into two parts. The first two of five days will be the annual co-operative stakeholders' conference which will bring together the key players in Kenya's extensive cooperative movement to discuss the place of technology in the country's co-operative space. It will bring participants from across Kenya's co-operative spectrum. The last three days will be devoted to an international audience at the Platform Cooperative Consortium scientific conference which will bring together participants from across the globe to participate in the annual event.

## Thematic areas

Thematic areas for the stakeholders' conference are as follows:

1. Digitization and Digitalization in Cooperatives;
2. Digital Technologies to enhance Cooperative Activities;
3. Digital Technologies and Climate Change;
4. Technology and Inclusivity;
5. Technology and/in Leadership and Governance of Cooperatives;
6. The place of Platform Cooperatives in Cooperative Development; and
7. Legal, regulatory and compliance issues in the era of digitization.

## ARRIVAL: SUNDAY, 3<sup>RD</sup> NOVEMBER 2024

Time	Activity	Speaker(s)	Moderator
3:00 PM	Arrival and Conference Registration		Secretariat

## DAY ONE: MONDAY, 4<sup>TH</sup> NOVEMBER 2024

TIME	Activity	Speaker(s)	Moderator
8:00 AM – 9:30 AM	National & EAC Anthems  Welcoming Remarks  Sponsor recognition		Mr. Chris Kathoka – Registrar, Finance Planning and Administration (CUK)
9:30 AM – 10:00 AM	<b>Opening Remarks</b> <ul style="list-style-type: none"><li>● Prof. Isaac Nyamongo, DVC ACDRI</li><li>● Prof. Esther Gicheru, DVC FPA</li><li>● Prof. Trebor Scholz</li><li>● Prof. Kamau Ngamau</li><li>● Dr. Jeremy Bundi</li><li>● State Department for Co-operatives</li></ul>		
<b>10:00 AM – 10:30 AM      GROUP PHOTO AND HEALTH BREAK</b>			
10:30 AM – 11:00 AM	Report of the 1 <sup>st</sup> Co-operative Movement Stakeholders' Annual Conference	Prof. Wycliffe Oboka – Director, Institute of Co-operative Development (CUK)	Prof. Kennedy Waweru – Director, Research and Innovation (CUK)
11:00 AM – 11:30 AM	<b>Keynote 1</b>  Topic: Managing co-operative identity crisis: the place of co-operative principles in a digitizing era	Mr. Francis Kamande – Chairman, NACHU	
11:30 AM – 12:00 PM	<b>Keynote 2</b>  Topic: Digital marketing and customer engagement: the new normal	Mr. Simon Tanui – GM Operations and Strategy, Kenya	

TIME	Activity	Speaker(s)	Moderator
		National Police DT Sacco	
12:00 PM – 12:30 PM	<b>Keynote 3</b>  Topic: Enabling shared services through digitization: the Sacco Central experience	Mr. Peter Njuguna - CEO, SASRA	
12:30 PM – 1:00 PM	<b>Keynote 4</b>  Topic: Fintech and digital disruption: the leverage towards efficiency and effectiveness in co-operatives	Mr. Gituku Kirika - CEO, Pesa Link	
1:00 PM – 2:00 PM <b>LUNCH BREAK AND VISIT TO EXHIBITION BOOTHS</b>			
2:00 PM – 2:30 PM	Sponsor session		Dr. Michael Ngala - Director, Institute of Open, Distance and eLearning (CUK)
2:30 PM – 4:00 PM	Panel Discussion  Topic: Digitization and digitalization in co-operatives: opportunities for growth; governance and change management	<ul style="list-style-type: none"><li>● Hon Risper Chepkonga - CECM Agriculture, Baringo County</li><li>● Mr. Kenneth Odhiambo - CEO, Mwalimu National Sacco</li><li>● Dr. Lydia Omamo - NCBA, CLUSA</li><li>● Keynote Speakers</li></ul>	
4:00 PM <b>TEA BREAK AND VISIT TO EXHIBITION BOOTHS</b>			



## DAY TWO: TUESDAY 5TH NOVEMBER 2024

TIME	Activity	Speaker(s)	Moderator
8.30 AM – 9:00 AM	<b>Keynote 5</b>  Topic: Risk management dynamics: cyber risks, technological threats, and data protection for co-ops	Mr. Julius Irungu - Risk and Compliance Manager, Stima Sacco	Prof. Lucy Kiganane - Dean, School of Business and Economics (CUK)
9:00 AM – 9.30 AM	<b>Keynote 6</b>  Topic: Alternative collateral methods, credit management, and debt collection: emerging trends in the tech space	Arthur Muchangi - Director, Credit Management, Co-operative Bank	
9.30 AM – 10:00 AM	<b>Keynote 7</b>  Topic: Worker co-op model: taking advantage of digitalization for growth	Rebecca Bauen - Education and Training Director, DAWI	
10:00 AM - 10.30 AM	HEALTH BREAK AND VISIT TO EXHIBITION BOOTHS		
10.30 AM - 11:00 AM	<b>Keynote 8</b>  Topic: The legal and regulatory environment in technology and carbon footprint space	Mr. David Obonyo - Commissioner for Co-operative Development	Duncan Oyaró - FSD Kenya
11:00 AM - 1:00 PM	<b>Panel Discussion</b>  Topic: How can integration between financial co-operatives and other co-operatives contribute to the growth and investment in agriculture and the real economy?	<ul style="list-style-type: none"><li>● Mr. Martin Malila - CEO, Machakos Co-operative Union</li><li>● Pamela Kaburu - M&amp;E Specialist, Global Communities</li><li>● Keynote Speakers 5 - 8</li></ul>	
1:00 PM – 2:00 PM	LUNCH BREAK AND VISIT TO EXHIBITION BOOTHS		
2:00 PM – 3:00 PM	The Second Co-Operative Movement Stakeholders Annual Conference: Way Forward		Dr. Charles Wambu



A PhD. should not take you more than three years  
A Master's should not take you more than two years

Apply today for our

**January Intake**

## **SCHOOL OF CO-OPERATIVE AND COMMUNITY DEVELOPMENT**



- ▶ Doctor of Philosophy in Co-operative Business
- ▶ Master of Co-operative Business
- ▶ Master of Community Development
- ▶ Master of Science in Agribusiness Management
- ▶ Master of Science in Marketing, Technology and Innovation

Visit <https://www.cuk.ac.ke/postgraduate-programmes/> to Apply.



International  
Labour  
Organization



Kenya National  
Police DT SACCO  
*United for Prosperity*



**NewFortis**



**Trans Nation Sacco**  
Committed to Serve



Cell: 0724 311 606

Email: [coopconference@cuk.ac.ke](mailto:coopconference@cuk.ac.ke) | Website: [www.cuk.ac.ke](http://www.cuk.ac.ke)



You Tube



CUK is ISO 9001 : 2015 Certified